



virtually, or a hybrid to best meet the needs of the school or youth organization. During the pandemic, PYI outfitted a Live Remote Classroom to continue to reach youth virtually.

PYI values the impact an individual workbook can make. Each participant is provided a customized workbook through licensing agreements with Center for Relationship Education. The workbook matches the scope and sequence of their lessons, as well as providing additional resources youth can use beyond class time.

## 2. Train-the-Trainer Events

We sponsor public educators or case workers to attend a two-day REAL Essentials certification training, including one curriculum guide in agreement to incorporate programming in their classrooms or youth programs. PYI provides ongoing programming support and oversight of data collection at these sites. PYI usually hosts two curriculum trainings each year.

## 3. Healthy Youth Campaigns

PYI, through a youth-led advisory council (YAC), engages in an active social media initiative called *ECHO Campaign* covering monthly topics designed to extend and reinforce skills and lessons learned in the classroom to online platforms.

Because we know you are so committed to the wellbeing of youth in our region, we invite you to become part of the PYI solution by agreeing to sponsor a classroom, a teacher, a training event, or student workbooks. We've enclosed a list of sponsorship options for your review; please contact me at [becca@pennsyouth.org](mailto:becca@pennsyouth.org) if you have any questions.

Thank you for your time and consideration,

*Rebecca Zentz*

Rebecca Zentz, M.S.  
Operations Director

*Will you help us empower students with the keys for future stability and hope for future successes?*

*Scan for details* →



### **BECOME A SPONSOR**

Visit [PennsYouth.org/donate/](https://PennsYouth.org/donate/) to complete the online sponsorship form or mail your check to:

Penn's Youth Initiative, 983 Lincoln Way, E. Chambersburg, PA 17201